

UK Biodiversity Indicators 2019

This document supports
A1. Awareness, understanding and support for
conservation

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For further information on A1. Awareness, understanding and support for conservation visit jncc.gov.uk/ukbi-A1

For further information on the UK Biodiversity Indicators visit jncc.gov.uk/ukbi

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Type: Response indicator

This indicator has been temporarily removed whilst an inconsistency is being investigated for the England data. Its discovery close to publication date did not allow for correction at this time but an update will be made later this year. The likely impact is a reduction to the percentage of people “not aware” of biodiversity loss compared to that shown in the previous publication.

Indicator Description

This indicator addresses awareness of biodiversity and understanding of its value, concern about biodiversity loss, as well as support for performing actions that can help to conserve it. It uses a hierarchical system to group people in the UK according to the extent to which they are aware of the threat to biodiversity in the UK, their level of concern about the loss of biodiversity and the number and type of actions they take to support and protect it.

Web links for further information

Reference	Title	Website
Defra Awareness research	Engaging people in biodiversity issues	http://randd.defra.gov.uk/Default.aspx?Menu=Menu&Module=More&Location=None&ProjectID=18411&FromSearch=Y&Publisher=1&SearchText=WC1056&SortString=ProjectCode&SortOrder=Asc&Paging=10
UK National Ecosystem Assessment	Technical Report. Chapter 16. Cultural Services	http://uknea.unep-wcmc.org/Resources/tabid/82/Default.aspx
Natural England	Monitor of Engagement with the Natural Environment	https://www.gov.uk/government/collections/monitor-of-engagement-with-the-natural-environment-survey-purpose-and-results
Scottish Natural Heritage	Scottish Nature Omnibus	SNH Research Report 1004 - The Scottish Nature Omnibus 2017 Scottish Natural Heritage
Department of Agriculture, Environment and Rural Affairs Northern Ireland	Continuous Household Survey	Continuous Household Survey Department of Agriculture, Environment and Rural Affairs
Natural Resources Wales	Wales Outdoor Recreation Survey	https://naturalresources.wales/media/4757/wales-outdoor-recreation-survey-2014-final-report.pdf

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Last updated: N/A

Latest data available: N/A